

Contact

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denishideo@gmail.com

www.linkedin.com/in/denishideo
(LinkedIn)

denishideo.com.br
(Portfolio)

Top Skills

Design
Team Leadership
Branding

Languages

English (B2)
Portuguese (Native)

Honors-Awards

2018 SABRE Awards Latin America
Jatobá PR 2018

Denis Hideo Maria

Product and Creative Designer | Art Direction | UI/UX
São Paulo, São Paulo, Brazil

Summary

I am a senior UI/UX designer with a strong foundation in product design, marketing design, art direction, and branding.

I've led cross-functional projects from research and strategy to interface design and delivery, creating user-centered, data-driven and scalable digital solutions for global brands.

Recommendations are available on LinkedIn, and selected work can be found at:

<http://denishideo.com.br/>

Experience

Kami Brand Studio

UI and Creative Designer

Mar 2024 - Present

Responsible for product design, marketing design, branding, art direction, and creative project management. I execute strategic, data-driven visual solutions that enhance brand communication and user engagement.

Moochies Technologies Ltd.

Design Lead

July 2022 - Sep 2024 (2 years)

Design leader responsible for planning and executing product, branding and marketing design for several countries in different media. The following were developed: global website/e-commerce, UI/UX of digital products, visual identities, social media, POS materials, digital arts (ADS, performance, website, CRM), event stand, among others.



banQi (Grupo Casas Bahia)

Marketing Design Coordinator

December 2021 - June 2022 (7 months)

Designer 360° responsible for department of branding and marketing design, managing creative design team, creating corporate identities, advertising campaigns, new graphic lines, implementing branding solutions, creative pitches, providing ideation, media application and design, client presentation, packaging, social media ads, offline and online production supervisor and reports.

Marketing Designer

January 2021 - December 2021 (1 year)

Moochies Technologies Ltd.

Marketing Designer

August 2019 - January 2021 (1 year 6 months)

Marketing design for products and branding, creating advertising campaigns, new graphic lines, pitches and reports, media application, packaging, POS and social media ads.

Ideal H+K Strategies

Art Director

January 2017 - August 2019 (2 years 8 months)

Creating for Nike, Nestlé, Nextel, Boeing, Embraer, LG, DELL, Uber, Volkswagen, Spotify, thyssenkrupp, DHL, Amgen and others.

Ctrl+D Publicidade

Art Director

Feb 2013 - Jan 2017 (4 years)

Creating for Editora Abril, Bunge, Abbott, Maguary, Dafruta, Prefeitura de São Paulo, Ultragas, Beneficência Portuguesa, Keldog and others.

Twinz

Art Director

August 2010 - October 2012 (2 years 3 months)

Creating for Samsung, Paramount Pictures, Coral, TAM, Tabasco, Accor, Aurora, Anglo and others.

Assistant Art Director

February 2008 - August 2010 (2 years 7 months)



Education

FGV

Executive MBA, Business/Corporate Communications
(2021 - 2022)

Centro Universitário Belas Artes de São Paulo

Graduate Studies, Corporate Design Management
(2012 - 2013)

Faculdade Cásper Líbero

Bachelor's degree, Marketing and Advertising
(2007 - 2010)

Certificates

Coderhouse

Web Development
(2024)

Coderhouse

UI/UX Design
(2023)

CUCA - Escola de Criativos

Advanced Art Direction
(2017)

Canon College

Professional Photography
(2016)

Integra Extensão Profissional

Branding - Brand Design and Management
(2009)