

DENISHIDEO

branding & design



PROFILE

Liquid designer, Design Management Specialist and MBA in Marketing with team and creative projects management experience from global brands.



CONTACT

+55 11 997836003

contato@denishideo.com.br

Rua Manuel Jacinto, 230 • Vila Morse
São Paulo • SP • Brazil



ABILITIES

Art Direction
Advertising Campaign
Creative Strategy

CRAFT

OFFLINE

Ads
Direct Mail / POP
Brochures

ONLINE

Animated Banners
UX / UI / Hotsites
CSS / HTML5

DESIGN

Identity
Illustration
Final Art

MARKETING

Branding
Promocional
Team Management

TOOLS



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Premier



Adobe Animate



Adobe Muse



Adobe Dreamweaver



Adobe Xd



Google Web Designer



Adobe After Effects

English Level B2



EDUCAÇÃO



MBA

Marketing

FGV (2021 - 2022)

São Paulo – SP – Brazil



Advanced Art Direction

CUCA - Escola de Criativos (2017)

São Paulo – SP – Brazil



Graduation Degree

Corporate Design Management

Faculdade Belas Artes (2012 - 2013)

São Paulo – SP – Brazil



Bachelor Degree

Advertising

Faculdade Cásper Líbero (2007 - 2010)

São Paulo – SP – Brazil



Branding - Creation and Management

Integra Extensão Profissional (2009)

São Paulo – SP – Brazil



Design UX/UI

Web Development

São Paulo – SP – Brazil



EXPERIENCE



Moochies Technologies

Design Manager (2022 - Present)

Marketing designer (2019 - 2021)



banQi **Grupo Casas Bahia**

Design Coordinator (2021 - 2022)



Ideal H+K
Strategies

Ideal Hill+Knowlton **WPP**

Art Director (2017 - 2019)



Ctrl+D Comunicação

Art Director (2013 - 2016)



Twinz – Design e Propaganda

Art Director (2008 a 2012)



For more details and portfolio:
DENISHIDEO.COM.BR